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FOR IMMEDIATE RELEASE

ARGOTEC OPENS OFFICE IN GERMANY, APPOINTS SOENKE LAUBACH AS COMMERCIAL DIRECTOR – EUROPE

GREENFIELD, MA, April 7, 2014 — Argotec LLC, of Greenfield, Massachusetts USA, a leading producer of high performance thermoplastic polyurethane (TPU) film and sheet for the worldwide specialty films industry, has opened its first international office in Hamburg, Germany. Heading up Argotec Deutschland GmbH is Soenke Laubach, Commercial Director – Europe, who joined the company on January 1, 2014.

Mr. Laubach has responsibility for the development of new business throughout Europe with primary focus on surface protection, graphics and medical applications for Argotec's aliphatic and aromatic TPU film products. He has direct sales responsibility for Germany and select corporate accounts, and will provide sales support and territory oversight for the rest of Europe that is covered by the company's technical sales representative, Burg LeMonte, director of Polymar bvba, based in Antwerp, Belgium.

Argotec President and CEO, Guy Broadbent, said, "Establishing an office in Hamburg is part of Argotec's overall strategy to grow our business globally, while at the same time helping our international customers to prosper also. We now have the right person in place to assist in achieving those goals."



**Soenke Laubach, Argotec
Deutschland GmbH's
Commercial Director-Europe**

A graduate mechanical engineer (Dipl.-Ing.) specializing in thermoplastics, thermosetting plastics and elastomers, Mr. Laubach comes to Argotec with significant experience in the films, tapes and adhesive coating industries. His background working with adhesive coaters, converters and OEM's to develop new applications in the automotive, aerospace and industrial markets will complement his new responsibilities at Argotec.

About Argotec LLC

Argotec is a leading supplier of custom engineered, high-performance, polyurethane film and sheet for a wide variety of critical applications. In addition to flat-die, cast-on-carrier and blown-film-extrusion technologies, the company has expertise in resin formulation, substrate design, extrusion coating and multi-layer constructions. Argotec provides aliphatic and aromatic TPU film and sheet products globally to the international specialty films market, including optical interlayers, surface protection and graphic films, as well as films for medical and textile lamination applications. The company's audience includes adhesive coaters, textile laminators, plastics converters and fabricators. TPU film products are also sold direct to OEM's. Further information about Argotec may be obtained at the company's web site, www.argotec.com.

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