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FOR IMMEDIATE RELEASE

“GREEN” URETHANE WIDE-FORMAT PRINTING AND OVERLAMINATE FILMS OFFER A CLEAN ALTERNATIVE FOR TOUGH, OUTDOOR APPLICATIONS

GREENFIELD, MA USA — February 25, 2016 — Argotec LLC, of Greenfield Massachusetts U.S.A., has built on the global success of its thermoplastic polyurethane (TPU) paint protection films (PPF) to give the wide-format digital printing industry a clean alternative to vinyl for tough, outdoor applications. The company's **ArgoGraph® Two-Part TPU Graphic Film System** is ideally suited for vehicle wraps, fleet graphics, exterior signage, durable decals and product labels.

The system starts with **ArgoGraph-White**, a highly durable urethane printing substrate compatible with solvent, eco-solvent, and latex ink systems. Part two is **ArgoGraph-Clear**, a tough, protective urethane overlaminate film that is applied over printed urethane or other substrates to preserve the graphics underneath.

ArgoGraph-White and ArgoGraph-Clear exhibit all the desirable physical characteristics inherent in aliphatic urethane films. These include: abrasion and chip resistance; excellent hot and cold temperature performance, including cold-crack resistance; exceptional non-yellowing UV resistance (five-year outdoor durability). Urethane films contain no plasticizers to migrate and cause embrittlement or adhesive incompatibility; no processing agents mean consistent adhesive anchorage; and are resistant to hydrocarbons, ozone, bugs, and road chemicals.

ArgoGraph urethane films are highly flexible and conformable to smooth or uneven surfaces; are self-healing; and have a Class-A gloss finish. They boast easy, cost-efficient squeegee and white-glove installation, reducing the use of heat guns; they are also easier to remove than vinyl films when it is time for a new graphic. Printed colors hold true when stretched over three-dimensional surfaces.



Durable ArgoGraph-White printable urethane graphic facestock and ArgoGraph-Clear urethane overlaminate film protect, preserve and enhance outdoor advertising and decorative graphics, including automotive wraps.

Increasingly important in today's world, urethane films are inherently "green," ArgoGraph-White and ArgoGraph-Clear included. They contain no halogens, phthalates, oils, petroleum, VOC's, nor any of the plasticizers needed to keep vinyl films flexible. Urethane films are also recyclable using chemical or mechanical methods. Thus, in addition to providing significant performance advantages that protect advertising graphics from destructive natural forces, they also provide environmentally conscious users with an alternative to pvc that will contribute to a cleaner planet.

Argotec manufactures and sells **ArgoGraph** films with or without an adhesive coating to end-users and to film coaters and converters who serve the graphics industry. ArgoGraph-White is available in roll widths of up to 62 inches (1.57 meters), lengths up to 1000 non-spliced lineal yards (914.4 meters), and thicknesses greater than 2-mils (50 microns). ArgoGraph-Clear is also available in the same width and lengths, but in thicknesses of 1 - 4 mils (25 - 100 microns). Adhesive-coated ArgoGraph-White films are provided on air-egress release liners. Adhesive coated and uncoated ArgoGraph-Clear films are extrusion coated onto a high-gloss PET carrier.

Art directors, graphics printers, and installers go to great lengths and expense to create graphic images designed to promote a brand, convey a strategic message, an aesthetic image, or in the case of emergency vehicle signage, to protect lives. Urethane print media and overlamine film can help deliver and protect those images in the clearest way over long periods of time.

About Argotec

Argotec LLC is a manufacturer of custom engineered, high-performance, polyurethane film and sheet for a wide variety of critical applications. For more information about the company, the ArgoGraph Two-Part Urethane Graphic Film System, or printer profiles for ArgoGraph-White, visit www.argotec.com/content/graphic-films.

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