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FOR IMMEDIATE RELEASE

**PUTTING THE POWER OF THERMOPLASTIC POLYURETHANE
IN USERS HANDS ARGOTEC LLC LAUNCHES NEW WEBSITE**

The highly responsive website is designed to provide quick and easy access to detailed product information and technical data from any device and location at any time.

(Greenfield, MA) October 1, 2015 – Demonstrating its commitment to advancing the polyurethane industry, Argotec LLC, the industry leader in thermoplastic polyurethane (TPU) specialty film and sheet, launches a new website at www.argotec.com. The dynamic new website serves as a digital gateway to Argotec’s thermoplastic polyurethane technology and innovation. The website’s user-friendly, intuitive navigation gives visitors easy access to extensive information about the company, its product portfolio, services and unmatched extrusion capability. Solutions-driven content promotes Argotec’s role as a market builder providing innovative material and technical solutions to its customers in key markets including, automotive, aerospace, graphics, medical, electronics, and textiles.

“With the new website we aimed to improve the user experience and bring Argotec’s online presence up to the world-class standard we have achieved in other aspects of our business, we feel we have accomplished our goal,” said Carl Sittard, Senior Vice President, Sales and Marketing, Argotec. “The eye-catching design and access to rich content reflects our brand strength and position as leaders in the industry,” he added.

The web platform and user interface employ cutting edge functionality and a scalable layout that allow Argotec to present its extensive portfolio of product data in a highly sophisticated manner. The responsive interface is designed to be easy to read and navigate using any end use device. Visitors to the site will have consistent access to the content-rich information at any time, from anywhere. Comprehensive technical data tables categorized by product families are clearly viewable allowing users to scroll between products to compare material information. A digital library of downloadable resources contains data sheets, literature, and technical white papers that can be viewed on or offline.

For over 27 years Argotec has been the innovative and technical leader in thermoplastic polyurethane specialty films and sheet. The new website gives virtual access to Argotec's state-of-the-art manufacturing capability and world-class technical experts located at its worldwide headquarters in Greenfield, Mass. Reflecting Argotec's image and mission, the website combines best-in-class digital technology with innovative design to improve the user experience. The mobile-friendly website will facilitate Argotec's ability to help customers around the world develop cutting edge applications, solve difficult design challenges and create new markets faster using thermoplastic polyurethane films and sheet.

For more information or to contact an Argotec expert, visit www.argotec.com.

About Argotec

Argotec is a supplier of custom engineered, high-performance, thermoplastic polyurethane film and sheet for a wide variety of critical applications. In addition to flat-die, cast-on-carrier and blown-film-extrusion technologies, Argotec has expertise in resin formulation, substrate design, extrusion coating, and multi-layer constructions. Argotec provides TPU film and sheet products globally to the international specialty films market, including optical interlayers, surface protection and graphic films, films for medical applications, adhesive coaters, plastics converters and fabricators, as well as direct to OEM's. Further information about Argotec may be obtained at www.argotec.com.

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